

WAKELY MEDICARE ADVANTAGE COMPETITIVE ANALYSIS TOOL

WMACAT



MARKET COMPETITIVE ANALYSIS

Compare market characteristics such as Medicare enrollment, market share, member premium and benefit details by geography and plan.

Derive detailed plan performance year over year via plan specific star ratings, historical risk scores, rebates, actual bids, and market growth over time.



COMPARE PLAN DESIGNS BASED ON TOTAL VALUE

Determine which plans are the richest based on member expected out of pocket cost.

Filter to see comprehensive supplemental benefit information, including details on OTC, Dental, Vision, Hearing, and Transportation.



GET DETAILED PLAN BENEFIT INFORMATION

Utilize detailed competitor benefit information to inform your plan designs.

Benefit information contains new details on the latest supplemental benefit offerings including valuations on the richness of these benefits, along with uniformity flexible benefits plans are offering.

Why Choose WMACAT?

It is impossible to manage what you cannot measure, and measuring performance in the Medicare Advantage market is now more challenging than ever. With an increasingly crowded marketplace leading to more competition than ever before, it is more important than ever to differentiate yourself and stand out in the market. Without knowing what's out there, how can you know which plan designs work, and which do not?

To learn more about how **WMACAT** can help you see what plans are offering please visit www.wakely.com or email WMACATsupport@wakely.com

