

Wakely Medicare Advantage Competitive Analysis Tool

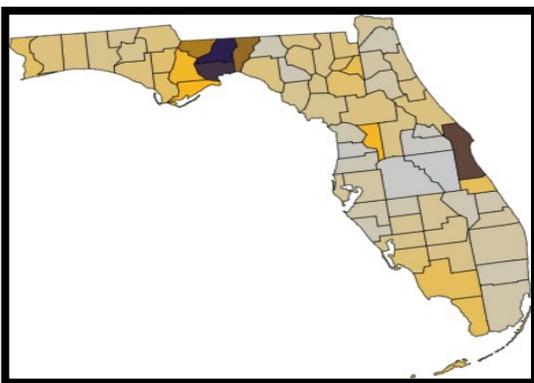
It is impossible to manage what you cannot measure, and measuring performance in the Medicare Advantage market is now more challenging than ever. When CMS removed the Meaningful Difference test in 2019, MAOs were allowed to file more plans within the same market than in previous years. This has led to an increasingly crowded marketplace with more competition than ever before. Without knowing what's out there, how can you know which plan designs work, and which do not?

WMACAT allows the user to filter down within a market, county, plan design, and plan type to see what plans are offering. With this knowledge, you'll know what benefits are currently being offered, the premium levels being sold, and what plan types work. Without this knowledge, your next offering may be doomed before it ever hits the market.

The recording (below) previews the slides, dashboard, and excel model as we walk through each. You're able to fast-forward/rewind to go through at your own pace.

Link to the WMACAT latest presentation: <https://attendee.gotowebinar.com/register/1218221896207963651>

Key Features

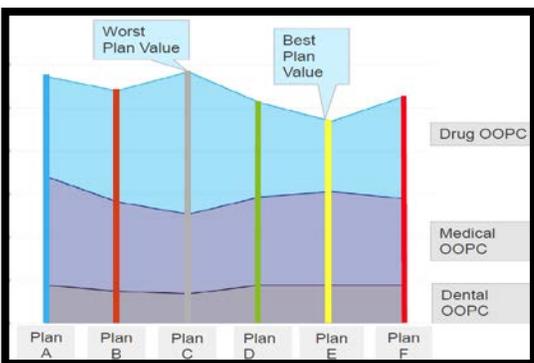


UNDERSTAND MARKET DYNAMICS

Compare average member premium by county or product to determine if your plan's current service area may benefit from segmentation.

Dynamically filter to see the top products and competitors in your market.

Aggregate information on additional market dynamics such as star ratings, historical risk scores, or market growth over time.



COMPARE PLAN DESIGNS BASED ON TOTAL VALUE

Determine which plans are the richest based on member expected out of pocket cost.

Filter to see comprehensive supplemental benefit information, including details on OTC, Dental, Vision, Hearing, and Transportation.

Evaluate how plans are improving or deteriorating benefits year over year.

In Network Benefits & OOPC Amounts	Benefit Description	OOPC PMPM
Deductible / Out of Pocket Maximum	\$0 / \$6,700	
Inpatient Services		
Medical / Surgical	\$320 days 1-5; \$0 days 6-90	\$33.95
Mental Health	\$320 days 1-5; \$0 days 6-90	\$0.50
Skilled Nursing Facility	\$0 days 1-20; \$95 days 21-100	\$2.42
Home Health	\$0 Copay	\$0.00
Ambulance		
Ambulance	\$200 Copay	\$4.11
Non-Medicare Covered Transportation	Not Covered	

GET DETAILED PLAN BENEFIT INFORMATION

Utilize detailed competitor benefit information to inform your plan designs.

Benefit information contains new details on the latest supplemental and uniform flexible benefits plans are offering under CMS's new regulations.