



JOIN US FOR THE WAKELY EDUCATIONAL CONFERENCE 2017

WAKELY BRINGS BACK THE EDUCATIONAL CONFERENCE FOR A SECOND YEAR!

Following the success of our inaugural Educational Conference in 2016, Wakely Consulting Group is excited to invite you to our second annual Wakely Educational Conference next January 26 - 27, 2017. We will be offering Medicare and Commercial/ACA tracks (topics pending)! Don't miss this opportunity to get smart on current hot topics in the healthcare industry. Space for this event is limited so be sure to sign up early to secure your spot!

Watch our recap video from 2016's conference [by clicking here](#).

[Register for the 2017 event here](#).

HERE'S WHAT ATTENDEES HAD TO SAY AFTER ATTENDING OUR WAKELY EDUCATIONAL CONFERENCE 2016:

- "Most conferences that are provided are from the issuers perspective (which we already know), the government perspective (which is broad & hard to apply), or vendors (marketing). This conference was great because it provided a different perspective & application ideas for bettering our practices."
- "Great overview for anyone new to risk and bids."
- "Getting an overview of the bid process and meeting Wakely consultants [were two great benefits]!"
- "Great overview of ACA. Discussions were good. Risk adjustment transfer and the State Waiver presentations were particularly interesting to me as a regulator."

PRICING:

- Wakely Clients: \$99
- Non-Wakely Clients: \$599

**if you are currently a Wakely client, please reach out to your client rep or Kahla Sansom (kahlas@wakely.com) for your discount code to receive our special client rate.*

Where?:

Hyatt Regency
Clearwater Beach
Resort & Spa
301 S GULFVIEW BLVD,
CLEARWATER BEACH, FL
33767



When?:

January 26th -
January 27th, 2017



2 Tracks Offered:

Medicare
Commercial/ACA



Who Should Attend?:

Healthcare Executives
Revenue Management
Risk Score Specialists
Pharm D and Part D Staff
Anyone Interested!

QUESTIONS?

Please reach out to
Kahla Sansom
via email or phone:
kahlas@wakely.com
727-259-7472

OR VISIT OUR WEBSITE:

<http://www.wakely.com>



Wakely Educational Conference 2017 Topics

**Please note that listed topics are subject to change*

Medicare Track

Politics and Healthcare - What a Changing Administration Means for Medicare

MACRA - Medicare Payment Reform and the Downstream Impact to Medicare Advantage

The Future of Medicare Risk Adjustment: RAPS, EDS, 2017 Model and Possible Changes

Trends in Medicare Advantage - Benefits Beyond Dental and Vision

Finding Profitability at the Member Level

Navigating Risk Arrangements and Incentivizing Risk Scores through Contracting

Pharmacy Contracting: Discounts, Rebates, and Other Considerations

COMBing Medicare Bids: Finding Issues and Mitigating Risks

How to Manage Related Party Issues

Commercial Track

Politics and Healthcare - What a Changing Administration Means for Exchanges

MACRA - Medicare Payment Reform and the Downstream Impact to Commercial Products

Maximizing Profits in a Risk-Adjusted World

Identifying and Taking Advantage of your Competitive Edge

Learning From the First Three Years of the ACA

Exchange Plans: A Comparison/Contrast of Select States

2018 Pricing Considerations

Monte Carlo Simulations

Data Sources for Manual Rating: Options and Opportunities